OC vacation HOME

# INTRODUCTION

OC Vacation Home is a rental property in Orange County, California. The website will provide detailed information regarding the rental property for future and current tenants.

## Benefits of the project

### This website will provide detailed information to future tenants, including location, floorplan, photos, amenities, current events in the area, pricing information, a contact/feedback form, social media links, and a reviews page.

### The property owners will be able to gain valuable information regarding potential interests, feedback, and reviews from former tenants.

### The website will help to increase interest in the property and lead to profit for the owners.

# Expected list of features

## Mobile Responsive (Nucamp, 2022)

### To accommodate for customers who will be viewing the content on their mobile devices.

## Photo Gallery

### To provide pictures of the property, within the home, amenities, surrounding areas, to future tenants.

## Availability Calendar/Booking Online

### To provide future tenants with the ability to view available dates for rental and to book online for convenience.

## Contact Form

### To provide an easy way for a potential future tenant to contact the property owners/manager.

### This would also provide contact information for the property owners/manager to respond to any questions/feedback.

## Navbar and Breadcrumbs (NuCamp, 2022)

### To provide easy navigation and easy access to the website content.

## Social Media Links (LCMS, 2021)

### This will provide more ways to contact property owners/manager and potentially increase interest in the property.

## Other Information

### The website will also provide additional information regarding the rental property, including location, floorplan, amenities, current events in the area, pricing information and a reviews page.

### This will make it easy for potential renters to get all the information they need.

# Market survey

## The Shippen: <https://www.the-shippen.com/>

### Their website is mobile responsive, with a navbar (which links to gallery, rates, availability, reviews, social media etc.). It is very bright with many pictures, including one as a background for parts of their page.

### The website has all the features I have listed above, but does not have breadcrumbs and information regarding current/upcoming events in the area.

## House Gallery 10: <https://www.housegallery10.com/>

### This website is very similar to The Shippen website. They also include a Google map for the area and a link to Services, for information about additional services such as massages, private chef, babysitter, etc.

### This website has all of the features I have listed above, except breadcrumbs and information regarding current/upcoming events in the area.

## Nkanyi House: <https://www.nkanyihouse.com/>

### This website is slightly different from the previous ones. Although they include most of the features I have listed above, they have a toggler navbar that remains collapsed until clicked on to expand.

### Other features of the website include a gallery, availability calendar/online booking, reviews page, and social media links.

### They also include a form to subscribe to their newsletter.

## Tailwaters Lodge: <https://www.tailwaterslodge.com/>

### This website provides rental information for multiple cabins.

### The website has most of the features I have listed above. They also have a drop-down menu for some of the links on their navbar and multiple cards for the different cabin options they have.

## Magic Mouse Townhouse: <http://www.mrsmousetownhouse.com/>

### This website provides information for multiple rental properties, with most of the features I have mentioned above.

### The website does not include social media links or breadcrumbs.

# references

## LCMS Solutions. (2021, June 19). 5 Must-Have Features for your Rental Website. For Construction Pros.com. <https://www.forconstructionpros.com/rental/article/21509525/lcms-solutions-5-musthave-features-for-your-rental-website>

## NuCamp. (2022). Bootstrap Lessons and Exercises.

## Websites listed in Market Survey:

### <https://www.the-shippen.com/>

### <https://www.housegallery10.com/>

### <https://www.nkanyihouse.com/>

### <https://www.tailwaterslodge.com/>

### <http://www.mrsmousetownhouse.com/>